

Ronald Coggins

Graphic Artist

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292 Calhoun St. - West Point - Mississippi - 39773

Objective

My belief that imagination has no limits and that anything you imagine can be brought to life fuels my passion for art and design. I have 20+ years of experience in the world of graphic design. I work hard, learn quickly and care about any project put before me. I am searching for a graphic arts position within a company that is in need of my skillset and drive for mutual growth and success.

Experience

OWNER/OPERATOR | OCT 2018 - PRESENT

The Lucid Frog, West Point, MS 39773

- » Conceptualizes and creates aesthetically pleasing t-shirt designs
- » Extended market research and learning of new trends
- » Creation and maintenance of company website

PRODUCTION ARTIST | OCT 2021 - JAN 2023

Prographics, Columbus, MS 39701

- » Created aesthetically pleasing and effective print media for Prographics' valued customers
- » Quickly learned and implemented the printing, cutting and mounting of various types of printed media including banners, signs, canvas prints, invitations, brochures, flyers and more
- » Greeted customers upon their entry into the store and assisted them with any questions and concerns
- » Processed customer transactions using Quickbooks POS system software

GRAPHIC ARTIST/FRONT END DEVELOPER | APR 2005 - OCT 2018

Mspark, Inc., Helena, AL 35080

- » Created aesthetically pleasing and effective print advertising for Mspark's valued customers
- » Created web pages using a combination of markup languages and content management systems
- » Served as interdepartmental go-to for Barcoding technology
- » Exceptional interdepartmental people skills

OFFICE MANAGER/GRAPHIC ARTIST | MAY 2002 - APR 2005

The Northport Gazette, Northport, AL 35476

- » Organized and oversaw all local office operations
- » Provided superior customer service with sensitivity to any customer or client concerns
- » Created aesthetically pleasing and effective print advertising for The Northport Gazette's valued customers
- » Communicated effectively with parent company to ensure a smooth workflow

GRAPHIC ARTIST/DATA ENTRY SPECIALIST | MAR 1999 - MAY 2002

Yellowbook, Columbus, MS 39701

- » Quickly and accurately entered sales contracts into the company's data entry system which was where each of the company's products began
- » Quickly and easily learned the principles of graphic design, color theory and the applications/ operating systems used to create effective and aesthetically pleasing yellow page advertisements
- » Worked well with other departments to ensure maximum product effectiveness as well as complete customer satisfaction

Education

ASSOCIATE OF APPLIED SCIENCE

APR 1995 - MAY 1997

East Mississippi Community College, Mayhew, MS 39753

Major : Computer Programming GPA : 3.80/4.00

ACCOMPLISHMENTS

- » Associate of Applied Science
- » Co Chairperson - Phi Beta Lambda
- » President's/Dean's List each semester

RELATED COURSES

- » Accounting - A+
- » Public Speaking - A+
- » Marketing Communication - A+

Abilities

Design Software: Adobe Photoshop, Illustrator, Indesign, Dreamwaver

Web-based Application: Wordpress, HTML, CSS, Javascript, PHP

People Skills: Ability to work well with others, answer questions and provide assistance in a polite and professional manner and treat others with respect.

Availability

Available for all shifts and extended evening/weekend hours

References

Will gladly furnish personal and professional references on request.